



## lesson 4 quiz: shopping

circle the correct answer for each question.

1. Wise shoppers take time to compare two or three alternatives before spending money.  
True  
False
2. Taking time to read newspaper ads can save money when shopping.  
True  
False
3. We can look at advertisements and learn how they make us want an item.  
True  
False
4. My needs should take priority over my wants when shopping.  
True  
False
5. Television commercials for food products are always factual.  
True  
False
6. Television ads influence spending decisions by:
  - a. using special music
  - b. using pretty pictures
  - c. making me think I need the item
  - d. all of the above
7. A spending need is:
  - a. something that looks good to me
  - b. something that I need to exist
  - c. something my friend has
  - d. the first thing I see in the store
8. The best spending choice is:
  - a. always shop at brand-name stores
  - b. buy the same thing my friends buy
  - c. compare my choices before I buy
  - d. always borrow from friends