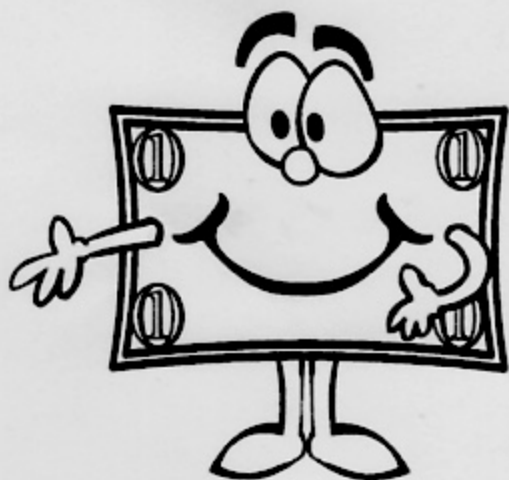



# I Want It Right Now!

Name \_\_\_\_\_

Answer the questions below about the following billboard advertisement.



**The New Zike Pro Sprints**



Run Faster Jump Higher Live Longer **Just ZIKE it!**

1. What does the billboard promise the shoes will help you do?

\_\_\_\_\_

Do you believe the promise? \_\_\_\_\_

2. The billboard says that if you wear these shoes you will be like

\_\_\_\_\_

3. Why do you think the shoes are given such a fancy name?

\_\_\_\_\_

4. Would you buy these shoes? Why?

\_\_\_\_\_